

Money makers

Successful images and their stories from the people who took them

Sarah Brooke

SARAH'S freelance cup floweth over after she used her ingenuity to market this interesting twist on a Valentine's-themed image.

'This picture was based on a cup of coffee I made for my husband on Valentine's Day,' says Sarah.

'I took several shots before getting to this final composition, placing coffee beans in different places and varying the angle of the cup and handle. The shot was taken in a north-facing room, using diffused window light. The background is brown paper taped to the wall.'

'Once I'd got a print of the image, I took it to a local coffee shop and asked them if they would be interested in purchasing or selling it for me. The owner agreed to sell it as a limited-edition print, which I now supply as they are sold, along with two other pictures of china and chrysanthemum tea.

I've currently made £100.'



Coffee with love

Camera

Canon EOS 300D

Lens

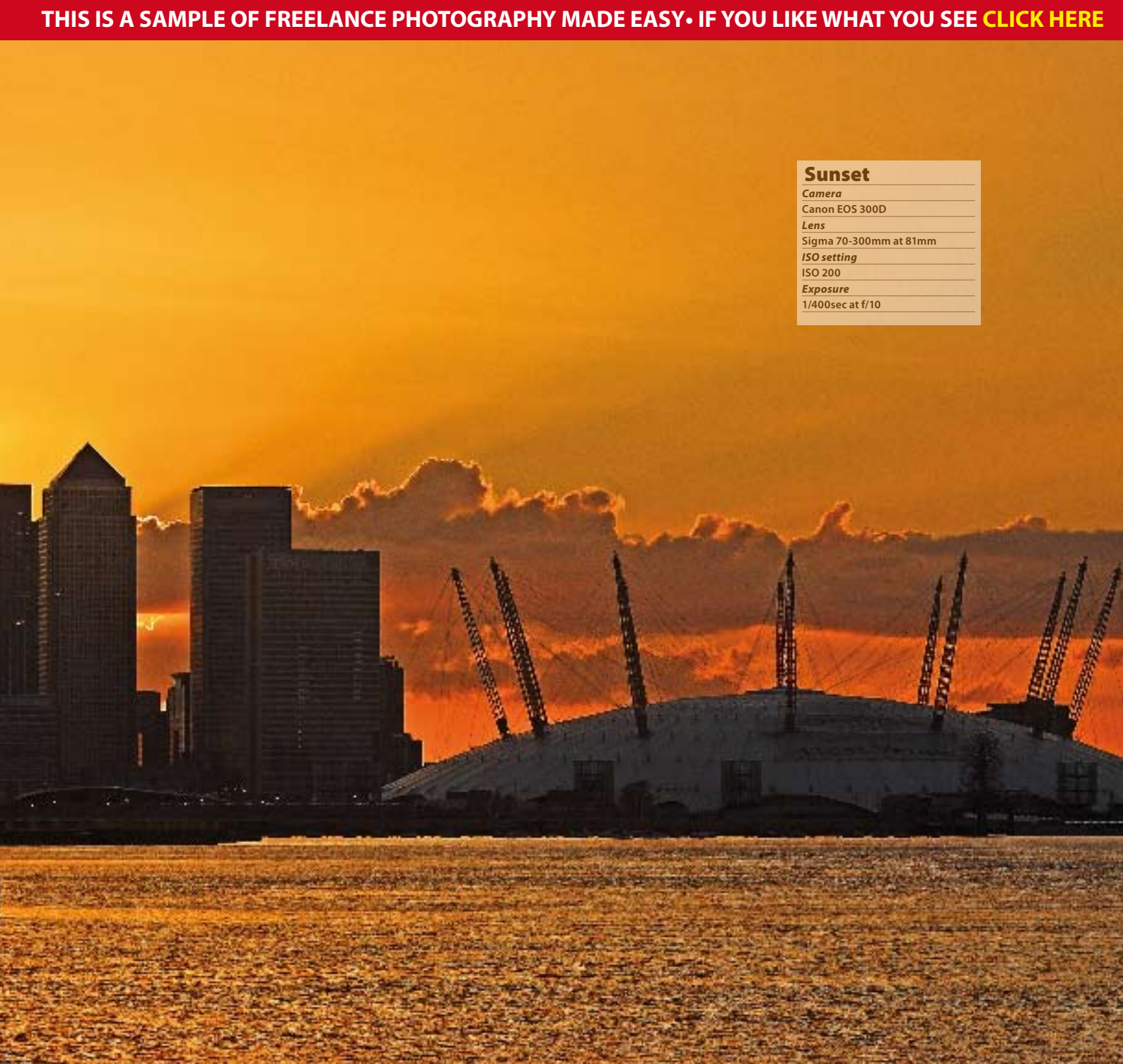
Canon EF 18-55mm at 25mm

ISO setting

ISO 100

Exposure

13 seconds at f/29



Sunset

Camera

Canon EOS 300D

Lens

Sigma 70-300mm at 81mm

ISO setting

ISO 200

Exposure

1/400sec at f/10

Ken Marshall

KEN'S job means he travels all over the UK and sometimes into Europe. As an aspiring pro, he carries his camera gear with him at all times. 'Rather than sit in my hotel room when I'm away on a working trip, I venture out and explore the local area for photo opportunities,' he tells FPME.

'I was staying near Woolwich when I took this shot of Canary Wharf and the Millennium Dome,' Ken continues. 'I could see from the way the sky was changing colour that there was potential for a good sunset, so I headed to the path near the river and got this shot with my Sigma 70-300mm lens. I didn't have a tripod with me so I

cranked up the ISO setting to ensure I didn't get any camera shake.'

Ken sold the image to Giant Poster Palace.com who charge £109 for a 7x4 foot copy of the print. Ken gets 10% for each image sold and has currently made £60.

“Rather than sit in my hotel room, I venture out and explore the local area for photo opportunities.”

ARE YOU A MONEY MAKER?

Are you already making cash from your camera? If so, we'd like to hear from you. We're interested in seeing images that have successfully sold, and hearing the stories behind them. It doesn't matter whether you've sold your first shot for £10 or your 100th for £1000. In the first instance, please use our Image Buyer service on the FPME website (www.fpme.co.uk) where a Money Maker request has been permanently posted.





Interior

Camera
Pentax 67II
Lens
Pentax 55mm lens
Film
Fuji Provia 100
Exposure
One second at f/16

Martin Stewart

MARTIN has only been freelancing for a year, after spending time assisting photographers. He bought a second-hand Pentax 6x7cm medium-format outfit from one of the photographers he assisted and used it to photograph this amazing house.

'Initially, I just took some general snaps of the house and e-mailed them, along with some other examples of my work, to various magazines to see if they were interested in a full shoot,' Martin explains. 'As a result, *25 Beautiful Homes* asked me to do the shoot on spec and write the article too. They weren't prepared to offer a commission, as they hadn't worked with me before.

'It took three days to photograph the house and write the piece, but the magazine liked what I did and paid me £1300, which covered the bill for the Pentax gear I'd just bought.'

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makers

Brian Roxdale

RULE 1 of freelancing: never miss any opportunity to take pictures with money making potential, even when you're on holiday. Brian is testimony to this.

'I was on holiday in Spain a couple of years ago and we went to a demonstration of horse riding skills,' he explains. 'I didn't really want to go, but my wife insisted so I begrudgingly went along.'

'After the demonstration was over, we were allowed to go into the arena and stroke the horses. They were standing really still, so I used the opportunity to get a few shots of one of the riders.'

'When we got back home, I spotted a competition in my local paper calling for shots on an equine theme. I sent this shot in and, to my amazement, scooped second prize. I earned £50, so I took my wife out for a meal to celebrate. It's the last time I moan about being dragged somewhere I don't want to go!'

Horseman

Camera	
Nikon F70	
Lens	
Tamron 28-200mm	
Film	
Provia 100	
Exposure	
1/125sec at f/8	



Racing cars

Camera	
Canon EOS 10D	
Lens	
Canon EF 100-300mm at 170mm	
ISO rating	
ISO 200	
Exposure	
1/45sec at f/22	



Linda Richards

MOTORSPORT images like this are usually the preserve of press-accredited pro photographers, but not this one. Taken on a Thunder Sunday event at Rockingham in Northamptonshire, it was captured from a public area.

'There's access to the top of the garages in the pit lane,' explains Linda, 'where you can get a good view of the track without any safety

fences in the way. The cars are coming round at about 170mph so my hit rate is usually about 1 in 10 shots. Having a digital camera is ideal, as you can quickly check and delete the misses!'

Linda markets her work through the Alamy website (see *Inside View* on page 17). To date she's had a couple of successes with this particular image, netting her £230. 'It's been my most successful shot,' she explains, 'probably because it gives a good impression of the speed the cars travel at and how close the racing is.' **FP ME**